

Date: 03-05-2022
Nellore.

To
The Principal,
Narayana Engineering College,
Nellore.

Respected Sir,

Sub :- Request for permission to conduct a event “A Technical Talk on Sales Force”
under IIIC -Reg.

As the Head of the department of MCA, we would like to request for your permission and support to conduct an event “**A Technical Talk on Sales Force**” as a part of IIIC. It will be improve the knowledge and Technical skills for II & III MCA students. The program will takes place on 7th MAY 2022 Resource Person **Mr. Katta Bhargav Sai, Vertex Offshore Service Pvt.Ltd., Trainee Software Engineer.** We request you to kindly permit us to do same in the department.

Thanking you Sir,

Yours Sincerely,

HOD-MCA

Date: 04.05.2022,
Nellore

To

Mr. Katta Bhargav Sai,
Vertex Offshore Service Pvt.Ltd.,
Trainee Software Engineer.

Respected Sir,

On May 7th 2022, we are planning to organize “A Technical Talk on Sales Force Technology” at MCA Department, Narayana Engineering College Nellore. We are inviting you as a resource person to discuss about sales force and opportunities in sales force in our college. Your Presence is highly solicited to us.

Respectfully yours

HOD-MCA
Dr.J.Suresh Babu

CIRCULAR

Date: 05-05-2022

It is to inform all II MCA Students A Technical Talk on Sales Force Technology as a part of IIIC Activity is conducted on 7th May 2022 .The Resource Person of the event is Mr. Katta Bhargav Sai, Vertex Offshore Service Pvt.Ltd., Trainee Software Engineer. Hence all II MCA students must and should attend to the above said event without fail.

Copy to

1. II MCA Class Teacher
2. Notice Board

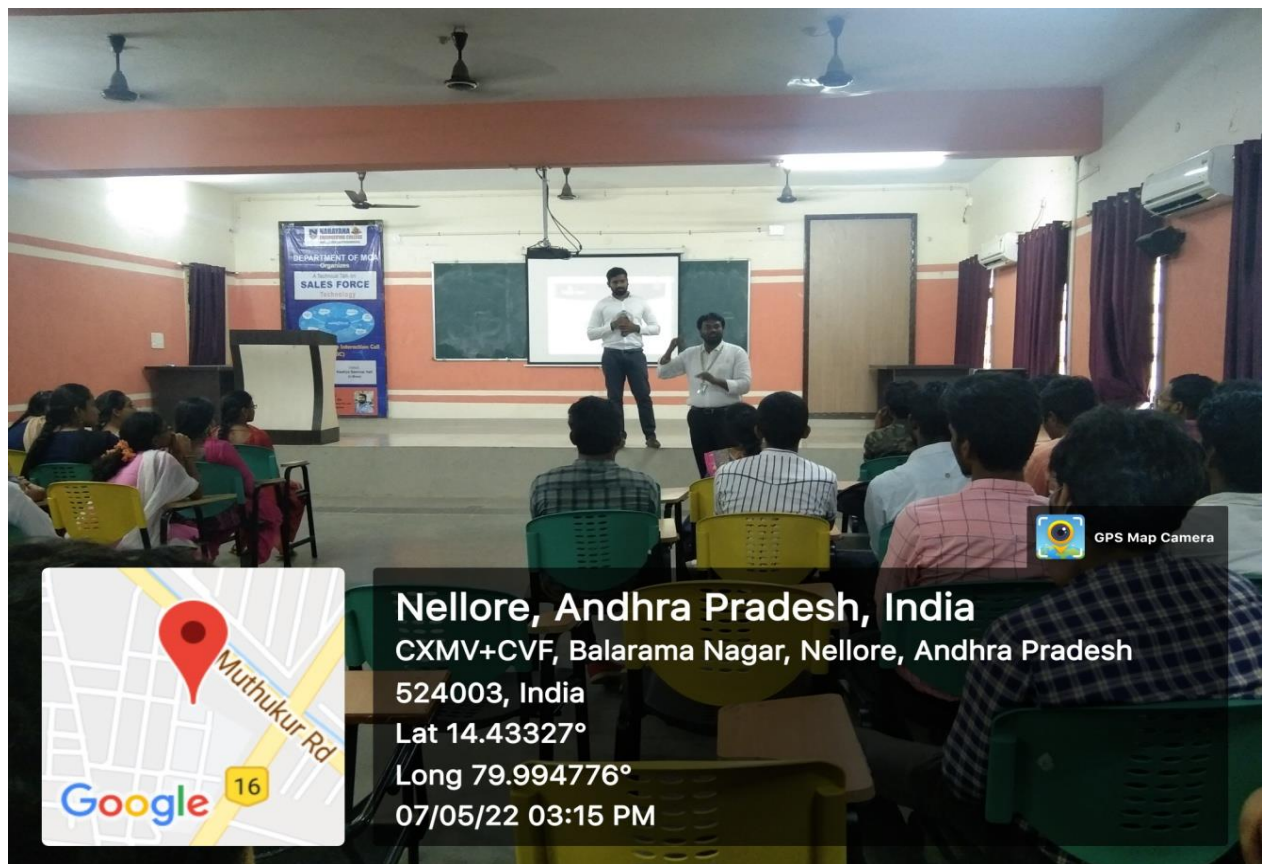
MCA-HOD

Program Report-IIIIC

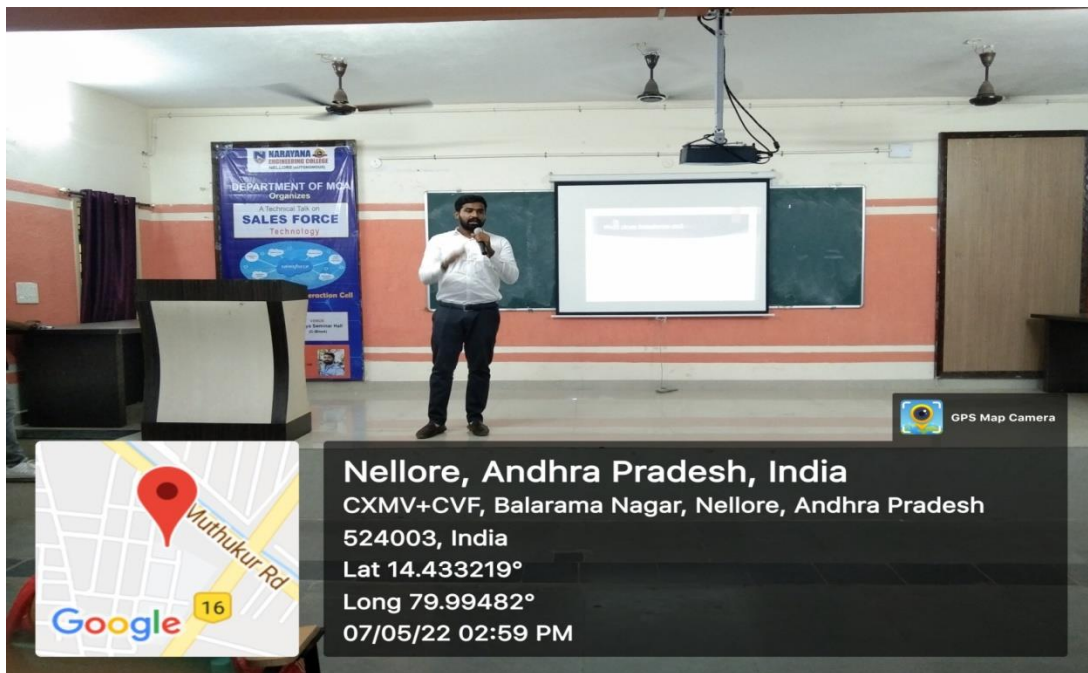
1	Name of the Activity/Event	A Technical Talk on Sales Force Technology		
2	Date of Activity/Event	7 th May 2022		
3	Organized by/Name of the committee	Dept. of MCA and Industry Institute Interaction Cell		
4	Place of Activity/event	Kautilya Seminar Hall, C-block		
5	Resource person/guest/organization	Mr. Katta Bhargav Sai, Vertex Offshore Service Pvt. Ltd., Trainee Software Engineer.		
6	Type of activity/Event	Technical Talk		
7	Activity/Event objectives	<ol style="list-style-type: none"> 1. The Event includes about the sales force technology and how to improve a business sales with the help of sales force technology 2. Theoretical knowledge regarding to CRM (Customer Relationship Management) Sales Force and opportunities on sales force 		
8	Participation	Students	Faculty	Total Participation
		52	5	57
9	General remarks	<ol style="list-style-type: none"> 1. Practical knowledge regarding to Sales force domain. 2. More explanation on marketing automation, analytics, and application development. 		
10	Suggested Improvements	Practical sessions on Sales Force Technology		
11	Enclosures	Event Photos		
12	Signature of Incharge/convener			

MCA Department has conducted an event in association with **Industry Institute Interaction Cell (IIIC)** a Technical Talk on Sales Force Technology”, on 7th May 2022 . Resource person is **Mr. Katta Bhargav Sai, Vertex Offshore Service Pvt. Ltd., Trainee Software Engineer**. The Event has initiated by introducing the resource person to the students and event carried out with the CRM Customer Relationship Management and how to grow a company business by using the sales force technology. Resource person explained about the Marketing automation and Analytics and implementation and Development on the Sales Force Technology.

Sales Forces Technology also offers a wide range of opportunities to the students in CRM and PaaS Cloud Computing Environment and other products enable customers to create apps, integrate data from other systems, visualize data, and offer training courses.



Resource Person introduction to the Students by MCA HOD



Resource Person interaction to the Students



Resource person explaining about the sales Force Technology

Faculty Incharge

MCA- HOD